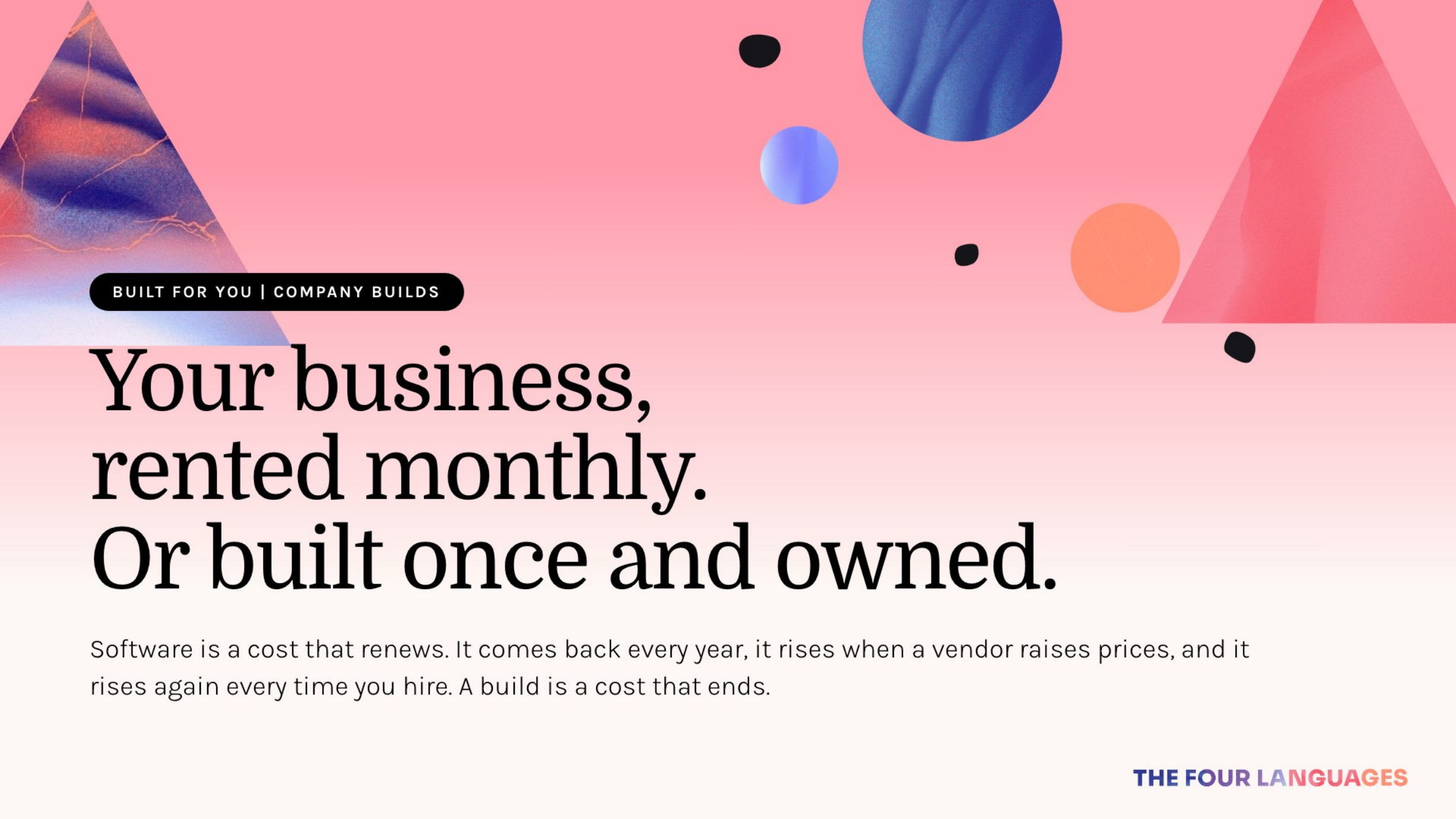


The background is a solid light pink color. It is decorated with several abstract geometric shapes: a large triangle on the left with a blue and orange marbled pattern; a large triangle on the right with a solid pink color; a large blue circle in the upper center; a smaller blue circle below it; an orange circle to the right of the blue circles; and several small black circles scattered throughout. A black rounded rectangle is positioned on the left side, containing the text 'BUILT FOR YOU | COMPANY BUILDS' in white.

BUILT FOR YOU | COMPANY BUILDS

Your business, rented monthly. Or built once and owned.

Software is a cost that renews. It comes back every year, it rises when a vendor raises prices, and it rises again every time you hire. A build is a cost that ends.

THE FOUR LANGUAGES

THE ARITHMETIC WORTH RUNNING

One year against one year is the wrong comparison.

WHAT RENTING REALLY COSTS

Your tools are billed per head, at anything from twelve to a hundred euro a seat a month. That bill arrives again every January, it rises when a vendor raises prices, and it rises again for every person you hire.

WHAT OWNING COSTS

One payment, and you keep the system, the data and the code. Nothing arrives next January. Running it afterwards is tens of euro a month of infrastructure plus the Claude seats for you and any manager you want one for.

Three kinds of person, and only one of them needs Claude.

Access is built in three layers from the first migration,
rather than bolted on when somebody asks.

You, the owner

Working with Claude directly. You change and extend the system yourself, or you ask us to. Nothing is locked away from you.

Your managers

With Claude or without, your call person by person. They run their teams and see across the whole picture.

Everyone else

A browser, and that's it. They don't need an AI account or a licence, and there's no training day.

01.

Your Team Garden

The kitchen of your operations, fed from where the work already gets shared.

Projects and tasks, who holds what and by when, and a library that answers a question instead of handing back a list of links. Your team works in it from a browser, and only you need Claude.

- Tasks arrive three ways: tag a message in Slack, add one on the dashboard, or forward an email.
- Onboarding checklists for new staff, with steps that unlock each other as they are done.
- We bring an agreed volume of your existing documents in, so it is useful from the first week.

02

Your Client Garden

Every client, from the first time you meet them to the day you hand the work over.

Everyone you know moves through five stages, and each client gets a garden of their own that only they can see.

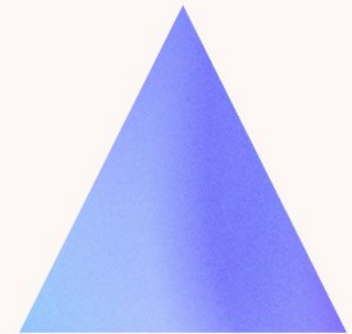
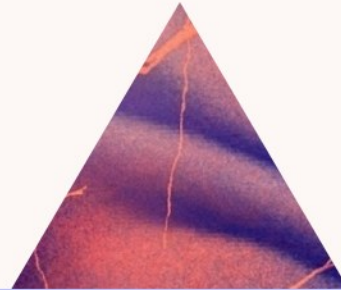
- The proposal, the agreement with its payment plan, their onboarding, the work running, then handover.
- Sessions and transcripts feed the board, so the record of what happened writes itself.
- Your people hold a seat in one garden at a time. They get the board and the library, never the money.

BUILD 03

Your Training Garden

Every workshop you run, from the seat somebody buys to the transcript they read back afterwards.

- They agree to the proposal, the payment plan opens, and their first steps arrive before the first session does.
- Pre-reading, a quiz at each end of it so you can see what moved, and the assignment for the week in between.
- A live room of your own to run the sessions in, with the recording and the transcript kept afterwards.



The two builds above, pointed at a room of people you are teaching. Everybody sitting in it needs a browser and nothing else.



You stop paying for it, and it keeps working.

Everything else in this deck is detail.

What each one replaces

Each build is priced for the company it is built for, starting at around five people. It rises with headcount, because a system for fifty is more work than one for five and worth more once it is running.

Your Team Garden

Replaces a project tool, a wiki and HR onboarding

Your Client Garden

Replaces a CRM, a client portal, e-signature, booking and a call recorder

Your Training Garden

Replaces a course platform, a webinar tool and the scheduling around them

All three together, or one at a time

Against a per seat bill that arrives again every January

There is a second way to buy any of them, where we build it and hold it through the first twelve months, then maintain it for an annual figure. That version costs more, because it is the build plus a year of us.

Knowing what to build, and what to build next.

Three things sit around the builds. None of them is a build, and each one decides what the builds are.

The usage read

BEFORE WE START

Seats bought against seats actually opened in ninety days, and which features anybody touches. It decides what gets built and what gets dropped.

Quoted on its own

The read back

SIX MONTHS AFTER

The same pass again on the system you own. Which parts your people use, which nobody has opened, where the hours went.

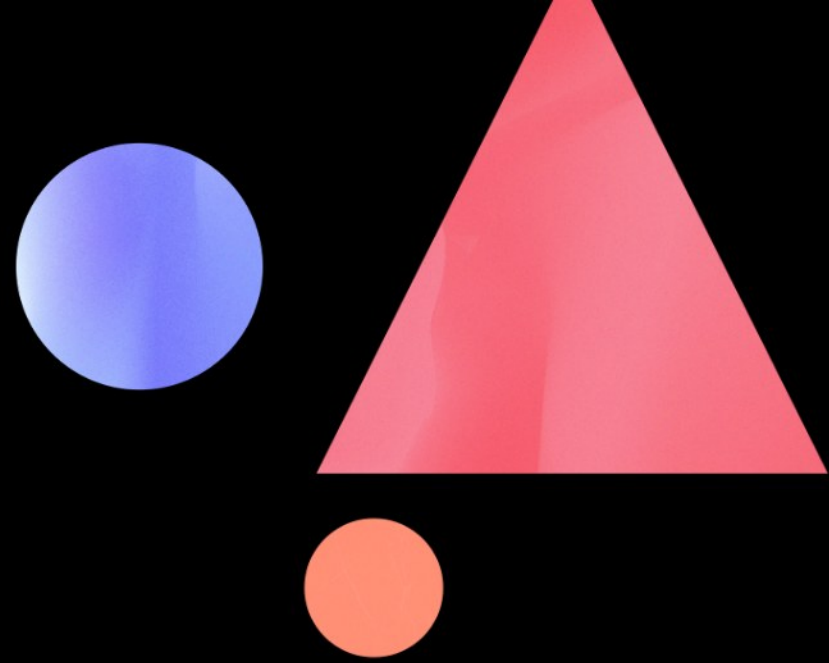
Included with all three

Learning to run it

ON HANDOVER

Claude Code on your own system, for you and your managers. Your contributors need a browser and no training at all.

Online or in person, up to 10



Own it, or keep renting it.

We build it, test it with your team, hand it over, and we are out. One payment, and it never comes back.